

**Contact:** Michelle Kirkwood, (703) 299-2053  
mkirkwood@diabetes.org

## **Yutaka Seino, MD, PhD, Receives American Diabetes Association's 2016 Harold Rifkin Award for Distinguished International Service in the Cause of Diabetes**

**ALEXANDRIA, Va. (May XX, 2016)** – Yutaka Seino, MD, PhD, has been selected to receive the American Diabetes Association's 2016 Harold Rifkin Award for Distinguished International Service in the Cause of Diabetes. This award honors individual outstanding service in the cause of diabetes, performed with an international perspective and with international impact. Seino will be recognized with this honor during the Association's 76<sup>th</sup> Scientific Sessions®, June 10-14, 2016, at the Ernest N. Morial Convention Center in New Orleans.

Seino is President of the Kansai Electric Power Hospital, Director General of the Kansai Electric Power Medical Research Institute and Emeritus Professor of Kyoto University (Japan). His extensive career exemplifies the qualities and achievements that defined Harold Rifkin's own career. Over the last quarter century, Seino has become one of the highest impact investigators in diabetes, with more than 500 publications and more than 10,000 citations.

With a focus on pioneering efforts to enhance education and treatment standards for people with diabetes across Asia, Seino has made numerous contributions to research and to international service in diabetes. His research has shown that type 2 diabetes in Asians is characterized by impaired insulin secretion, rather than by insulin resistance. Following this line of research, he made important contributions to incretin physiology and the development of incretin-based drugs to promote insulin secretion.

"Congratulations, Dr. Seino, for your outstanding career of advancing our knowledge of incretin physiology and the development of incretin-based drugs," said Desmond Schatz, MD, President, Medicine & Science for the American Diabetes Association. "His remarkable research has greatly impacted diabetes care for Asians worldwide."

Seino has served as executive director of the Japan Diabetes Society for nearly 20 years and as chair of the Japan Association for Diabetes Education and Care for more than 10 years. He has been chair of the Executive Committee of United Nations World Diabetes Day in Japan and chair of the Western Pacific region of the International Diabetes Federation. Notably, he conceived, founded and launched the Asian Association for the Study of Diabetes, which now comprises 20 ancillary societies in 17 countries. Seino is dedicated to uniting Asian countries and communities to improve the lives of people with diabetes and to address the unique challenges present in Asian populations.



The 2016 Harold Rifkin Award for Distinguished International Service in the Cause of Diabetes is sponsored by an unrestricted grant from Janssen Pharmaceutical Companies of Johnson & Johnson.

The American Diabetes Association's 76<sup>th</sup> Scientific Sessions, to be held June 10-14, 2016, at the Ernest N. Morial Convention Center in New Orleans, is the world's largest scientific meeting focused on diabetes. The 2016 Scientific Sessions is expected to attract more than 16,000 attendees and offers researchers and health care professionals from around the world the opportunity to share ideas and learn about the significant advances in diabetes research, treatment and care. During the five-day meeting, attendees receive access to more than 2,500 original research presentations, participate in provocative and engaging exchanges with leading diabetes experts, and can earn Continuing Medical Education (CME) or Continuing Education (CE) credits. The program is grouped into eight interest areas: Acute and Chronic Complications; Behavioral Medicine, Clinical Nutrition, Education and Exercise; Clinical Diabetes/Therapeutics; Epidemiology/Genetics; Immunology/Transplantation; Insulin Action/Molecular Metabolism; Integrated Physiology/Obesity; and Islet Biology/Insulin Secretion. Margaret A. Powers, PhD, RD, CDE, President, Health Care & Education, will deliver her address on Saturday, June 11, and Desmond Schatz, MD, President, Medicine & Science, will present his address on Sunday, June 12. The top eight abstracts of this year's Scientific Sessions, including two Late-Breaking Abstracts, will be presented on Tuesday, June 14, in the Presidents Oral Session. In total, the 2016 Scientific Sessions includes 378 abstracts in 50 oral sessions, 2,021 poster presentations including 59 moderated poster discussions, and 335 published-only abstracts.

### **About the American Diabetes Association**

The American Diabetes Association is leading the fight to Stop Diabetes<sup>®</sup> and its deadly consequences and fighting for those affected by diabetes. The Association funds research to prevent, cure and manage diabetes; delivers services to hundreds of communities; provides objective and credible information; and gives voice to those denied their rights because of diabetes. Founded in 1940, the Association's mission is to prevent and cure diabetes, and to improve the lives of all people affected by diabetes. For more information, please call the American Diabetes Association at 800-DIABETES (800-342-2383) or visit [diabetes.org](http://diabetes.org). Information from both of these sources is available in [English](#) and [Spanish](#).

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**Our Mission** is to prevent and cure diabetes and to improve the lives of all people affected by diabetes.

**Diabetes Information**  
1-800-DIABETES  
(1-800-342-2383)  
[www.diabetes.org](http://www.diabetes.org)

**National Office**  
1701 North Beauregard St.  
Alexandria, VA 22311  
703-549-1500